



TECHNOLOGY SERVICE DESIGNED FOR YOU

Anyone who reads this newsletter knows that Zebis provides support for your technology, i.e. your computers, PDAs, audio/visual equipment and all peripherals. What you may not know is that we provide that service for our clients all over the U.S., even clients when they are traveling in other countries.

Technology today allows a company like Zebis to provide support to any geographic area. Our support personnel do not need to physically come to your location to provide the service you want: tutoring, training, repair, installation of software and hardware, Internet and e-mail help, etc.; they can work directly through your computer and provide wide ranging and in-depth service. And all service is entirely secure.

In the past, people needed to find their help from the location where they were at the moment, meaning that people often had multiple providers with varying levels of expertise and ways of providing service. That is no longer the case. Once you find a provider like Zebis, you can rely on that company every time you need help and whenever a security update or improvement is required. You can be comfortable in the knowledge that the same company is working with you all the time providing the managed, proactive service that will keep your equipment performing at its peak.

Does our service keep your computers and other technology equipment working for you? Do you like our ideas and proactive service? If so, tell your friends and family. Encourage them to join you, forming your own group that receives comprehensive Zebis support.

ONLINE PRIVACY BASICS

Before submitting your e-mail address or other personal information online, you need to be sure that the privacy of that information will be protected. To protect your identity and prevent an attacker from easily accessing information about you, avoid providing sensitive information online and do not send any sensitive information in an e-mail. When you send information over the Internet, there is no sure way of preventing inadvertent or unauthorized access to that information.

Examples of information that are considered sensitive include, but are not limited to:

- Bank account numbers
- Credit card numbers
- CVV data (3-4 digit card code & magnetic track data)
- Passwords
- PIN numbers
- Secret question & answer
- Social Security Numbers
- Tax ID numbers
- Bank routing numbers
- Driver's License numbers
- Merchant processing ID numbers

You should also avoid opening e-mail from any unknown person or clicking links in e-mails from unknown persons, as it may lead to malicious software, virus infections or unintentional disclosure of sensitive data.

An analogy: consider the safety of e-mail communication on the same level as broadcasting the information on a CB radio. Anyone who is listening can hear the communication and use it as they wish.

Protect your information with a virus-free computer:
<http://www.zebis.com/virusfreecomputers.html>

STEPS TO PROTECT YOUR ONLINE PRIVACY

Look for the privacy policies of the web sites you are using. Your information may be added to mailing lists by default, unless you opt out. If no privacy policies are listed, you would be better using another web site.

Is the information you send being encrypted? It's easy to tell: the web site address can begin with "https" instead of "http", the address bar will turn green and you will see a lock icon on the window. Understand that encrypting your information when it is submitted does not ensure its total safety: if the company stores the data insecurely, that information is accessible to outside theft.

Do business with legitimate companies which you know and trust.

Do not use your primary e-mail for online submissions. Have a special e-mail address just for online interactions.

Designate one credit card, with a low spending limit, for all online purchases.

Avoid using debit cards for online purchases. Credit cards usually offer more protection against unauthorized use than debit cards.

Avoid having your web browser remember the passwords of important sites. If your computer is ever lost or stolen, the information is readily available to anyone operating your computer.

These are just a few steps that will help your information remain private. For more information, look to future newsletters and articles and contact Zebis at any time. We are technology safety experts.

GREEN TIP FOR MARCH

Now that Spring is around the corner, we are all thinking "green" once again: new leaves, new flowers, the greening of the grass.

Help keep our earth green everyday by planning to reduce your technology waste. One easy step is to use durable products that will serve you for a long time, not requiring disposal, not requiring replacement.

When you consider that new laptop, look for one that is designed to last for at least 6 years, uses power reducing features, runs cool and will support your existing peripherals. Less waste, better results.